



ULTRAMAN

28 Sep 2023

“ULTRAMAN” Joins “TOMICA”!

ULTRAMAN TOMICA Vol. 1

“UTR-01 ULTRAMAN TIGA MULTI TYPE” “UTR-02 ULTRAMAN ZERO”

“UTR-03 ULTRAMAN BLAZAR” “UTR-04 ULTRAMAN GEED PRIMITIVE”

Four new models to be launched in mid-October 2023

TOMY Company, Ltd. will release “ULTRAMAN TOMICA” with a design inspired by Ultra Heroes from the ULTRAMAN series, as new models of die-cast miniature car “TOMICA,” in the Asian region excluding Japan, namely: China, Hong Kong, Taiwan, South Korea, Indonesia, Malaysia, Singapore, Thailand, the Philippines and Vietnam.

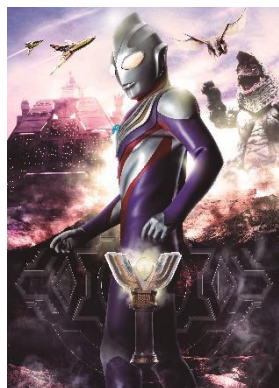
The first four models, “UTR-01 ULTRAMAN TIGA MULTI TYPE”, “UTR-02 ULTRAMAN ZERO”, “UTR-03 ULTRAMAN BLAZAR” and “UTR-04 ULTRAMAN GEED PRIMITIVE” will be released in mid-October 2023.

The first four models of “ULTRAMAN TOMICA” are designed after the characters “Ultraman Tiga Multi Type”, “Ultraman Zero”, “Ultraman Blazar” and “Ultraman Geed Primitive” from the ULTRAMAN series. Above all, the faces of the ULTRAMAN characters are designed on the “hood” of “TOMICA” vehicles and the Color Timers of the ULTRAMAN characters are designed on the “roof” of “TOMICA” vehicles. The TOMICA vehicles are selected to take advantage of the design features.

Product Features

★ The following ULTRAMAN characters joins the first volume of “ULTRAMAN TOMICA”!

“ULTRAMAN TIGA MULTI TYPE”



“ULTRAMAN ZERO”



“ULTRAMAN BLAZAR”



“ULTRAMAN GEED PRIMITIVE”



“ULTRAMAN TOMICA UTR-01 ULTRAMAN TIGA MULTI TYPE”

Vehicle body: NISSAN GT-R NISMO 2020 model
Action: Suspension



ウルトラ Tiga



“ULTRAMAN TOMICA UTR-02 ULTRAMAN ZERO”

Vehicle body: TOYOTA GR Supra
Action: Suspension



ウルトラ Zero



“ULTRAMAN TOMICA UTR-03 ULTRAMAN BLAZAR”

Vehicle body: SUBARU BRZ
Action: Suspension / Left and right doors open/close



ウルトラ Blazar



“ULTRAMAN TOMICA UTR-04 ULTRAMAN GEED PRIMITIVE”

Vehicle body: Honda CIVIC TYPE R

Action: Suspension



■Product Summary (Common Items)

Launch Date: Mid-October 2023

Age Range: 3 years and older

Product Contents: TOMICA main body x 1

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■About “TOMICA”

◆About TOMICA

“TOMICA” was launched in 1970 as Japan’s first series of Japanese palm-sized diecast miniature cars. In those days when foreign-made miniature cars were at the height of their popularity, the product was born out of a passionate desire to “let Japanese children play with more familiar domestic miniature cars” and today they are loved by parents and children for three generations. To date, more than 1,140 different types of vehicles have been launched, with the total sales exceeding 725 million units (as of April 2023).

